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COMMUNICATIONS

Wrote all marketing copy for more than 2,000 technical or pop culture products as copywriter for *X-treme Geek* and *Cyberguys!* retail catalogs (Sacramento) since 2005. Awarded "Headline of the Year" by Multichannel Merchant Magazine, 2007. Assist company with public relations, marketing materials, research, planning and project tracking.

General manager for *Comic News Weekly* (Eugene), 1998-99 & 2001-2003. Administered all scheduling, subscription management, bulk mail, bookkeeping, payroll and vendor contact. Also engineered and maintained contact management software and websites, and oversaw adjoining retail store.

Managing editor, *Oregon Cycling Magazine* (Eugene), 1996-97. Planned, scheduled, contracted, edited and prepared all editorial content. Also managed all accounting, printing, distribution, bulk mail, and outreach events.

Oversaw all online customer communications for Green Gear Cycling (a.k.a. Bike Friday, Eugene), 1997-2001. Built and fostered online customer community while also writing copy and conducting photography for marketing materials.

EVENTS & OUTREACH

Joined Business Professionals of America (Columbus, Ohio) to help produce 2004 National Leadership Conference in Cincinnati involving 5,000 attendees. Oversaw document design and production and freight logistics, and conducted all purchasing, planning and scheduling for organization's merchandise exhibits.

Helped produce and staff political rallies for Al Gore, Howard Dean and John Edwards in 2004, (Des Moines and Bangor). Collaborated with field staff for publicity, setup and security. Also assisted and recruited volunteers for two dozen other candidates in public events in Maine, 2004.

Founded and chaired Downtown Neighborhood Association in association with City of Eugene, 2001. Produced city-wide newsletter, planned agendas and lead public meetings and town halls.

Volunteer mentor for Committed Partners for Youth (Eugene), 1998-99.

Instrumental in planning, publicizing and producing Human Powered Parade, 1996 & 1997, as staff member of Center for Appropriate Transport (Eugene). Also assisted planning and execution of CAT exhibits at Oregon Country Fair and Eugene Celebration, 1996.

Planned and executed *Star Wars* 15th Anniversary party for University of Oregon Housing, 1992.

Frequently plans and produces awesome theme parties and gaming brunches.



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THEATER

Lighting designer for Robinson Theatre (Eugene) production *The Illusion*, 1994. Design placed first in Northwest Drama Conference lighting design competition, 1995.

Lighting designer for many Eugene, Oregon community theater productions, 1993-2000, including *Glengarry Glen Ross*, *Richard III* and *The Nerd*.

Technical director for UO Pocket Playhouse (Eugene), 1992-93. Oversaw construction, preparation and operation of 21 student productions. Served as publicity director, 1991-92.

Assistant director for Robinson Theatre production *Chimera*, 1993.

Stage manager for Arena Theatre (Eugene) production of *The Injustice Done to DouErh*, 1992.

Significant experience with scenery construction and painting, and familiar with all aspects of theater production.

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TECHNOLOGY

Crafted rich interactive websites utilizing Adobe ColdFusion for Bike Friday and more than a dozen other clients, 1997-2009. Emphasized constructing backend interfaces so clients could update content without writing code.

Planned and implemented entire website for Bike Friday, 1997-2001. Coded, tested, launched and maintained many site features, including an accessory store, a custom bike generator, a customer-driven service library and a popular community center.

Designed hundreds of publications, advertisements, invitations and more with Adobe InDesign, Photoshop and Illustrator. Adept with Microsoft Excel and Access for data analysis and QuickBooks for bookkeeping.

Designed contact and task management software with easy-to-understand and humorous interfaces for *Comic News Weekly*, 1996-2003. Strove to streamline systems and reduce redundancy.

Modest experience with object-oriented programming like Modula-2 and C++.

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SECONDARY PROGRAMMING COMPLETED 1994, UNIVERSITY OF OREGON [EUGENE]; BACHELORS OF SCIENCE IN THEATER [MINOR IN INFORMATION TECHNOLOGY]

STEVE-3PO

1N1YV1E1D1 MODEL DESIGNATE: "STEVE_RANSOM"

PRIMARY ROLE: MULTIFUNCTION_HUMAN-CYBORG_RELATIONS

PHYSICAL LOCATION: 9101_NEWHALL_DR_UNIT_4

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