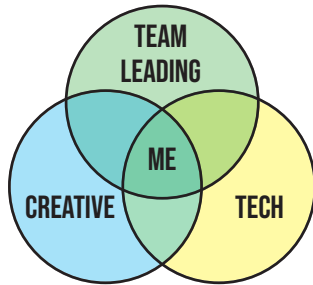


# STEVE RANSOM

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## ZEN VENN



## NOW

### SCRUMMASTER/PLATFORM ADMINISTRATOR

Nulia (Eugene), October 2019 – present

For this SaaS startup, I collaborate with the CTO, the stakeholders and the founders to derive functional requirements for platform features. Plan and lead design sessions and work with the devs to establish scope and priorities. Manage feature development, coordinating with other teams for project dependencies. Lead Scrum meetings and manage artifacts. Assist with integration, regression and acceptance testing. Proficient with Azure DevOps Boards for feature and sprint planning. When needed, I automate SQL code delivery and utilize Figma for UI maintenance.

## THEN

### CREATIVE PROJECTS SCRUMMASTER

E-filliate (Sacramento area), July 2013 – October 2019

Served as project and brand manager for E-filliate's creative services, which designed packaging and retail displays for licensed brands. Coordinated and assisted six designers and a copywriter with project and brand management. Additional responsibilities include copywriting and editing, print production, cpc advertising, marketing strategizing and legal liaisons. Implemented Scrum concepts and vastly improved throughput.

### MANAGING EDITOR

E-filliate, October 2011 – July 2013

Managing editor and circulation manager for E-filliate's Cyberguys and Mobile Life catalogs: over two million catalogs a year. I planned print publication, directed circulation, and coordinated the design and sourcing teams. I also managed proofreading, online content, social media and analytics. Every catalog delivered on time.

## HECK YEAH

### CERTIFIED SCRUMMASTER

Achieved May 2017

### HEADLINE OF THE YEAR

Multichannel Merchant Magazine, 2007

"Finally, an iPod® Dock that Holds Toilet Paper!"

### FIRST PLACE, LIGHTING DESIGN

Northwest Drama Conference, 1995

Tony Kushner's *The Illusion*, University of Oregon

## BACK WHEN

### COPYWRITER

E-filliate, February 2005 – July 2013

Created copy for myriads of products in *Cyberguys* (computer parts) and *X-treme Geek* (techy toys) mail order catalogs. Sold products with humor and creativity. Awarded "Headline of the Year" by *Multichannel Merchant Magazine* (2007) and labeled "a hysterical genius" by an actual customer.

### MANAGER OF PRETTY MUCH RUNNING THE SHOW 'ROUND HERE

*Comic News Weekly* (Eugene), July 1998 – December 2003

Administered scheduling, subscriptions, bookkeeping, payroll and vendor supplications. Provided editing, writing, layout, and acerbic wit. Designed contact and task management software with awesome interfaces. Streamlined systems and reduced redundant redundancy. Built kick-ass websites.

### DIRECTOR, INTERNET COMMUNICATIONS & WEBMASTER

Bike Friday (Eugene), June 1997 – June 2001

Planned and implemented entire commerce site for Bike Friday. Coded, tested, launched and maintained many site features, including a custom bike generator, a customer-driven service library and a popular community center.

### MANAGING EDITOR

*Oregon Cycling Magazine*, May 1996 – July 1997

Managed the statewide periodical's production, including research, writing, editing, photography, illustration, layout, circulation, distribution, payroll, A/P and A/R. Assisted parent nonprofit with bookkeeping and data management.

## PROCURED SMARTS

Currently studying for Certified Associate in Project Management (CAPM)

Bachelor of Arts, University of Oregon, 1994

Major: Theatre Arts; minor: Computer & Information Science

## SKILL PILE

