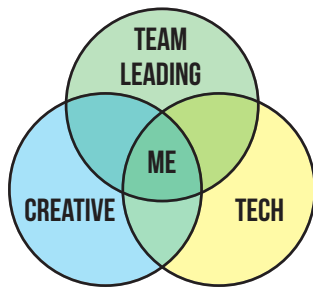


STEVE RANSOM

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ZEN VENN



RECENT DECADE

CREATIVE PROJECTS MANAGER

E-filiate (Sacramento area), July 2013 – Present

Currently serving as projects manager for E-filiate's creative services, which designs packaging, retail displays, sales collateral and tradeshow exhibits. Duties include coordinating and assisting six designers and a copywriter, project scheduling and management, and print design. Additional responsibilities include copywriting and editing, print production, cpc advertising, marketing strategizing and legal liaisons. Since I've implemented Scrum concepts to our workflow, the team has doubled output of completed projects

MANAGING EDITOR

E-filiate, October 2011 – July 2013

Managing editor and circulation manager for E-filiate's *Cyberguys* and *Mobile Life* catalogs: over two million catalogs a year. I planned print publication, crafted marketing plans, directed circulation, and coordinated the design and sourcing teams. I also managed proofreading, online content, social media and analytics. Every catalog delivered on time.

COPYWRITER

E-filiate, February 2005 – July 2013

Created print and web copy for thousands of products in *Cyberguys* (computer parts) and *X-treme Geek* (techy toys) catalogs. Conducted extensive research and interviews for technical accuracy. Sold the fun products with humor and creativity. Awarded "Headline of the Year" by *Multichannel Merchant Magazine* (2007) and labeled "a hysterical genius" by at least one actual customer.

HECK YEAH

CERTIFIED SCRUMMASTER

Achieved May 2017

HEADLINE OF THE YEAR

Multichannel Merchant Magazine, 2007
"Finally, an iPhone Dock that Holds Toilet Paper!"

FIRST PLACE, LIGHTING DESIGN

Northwest Drama Conference, 1995
Tony Kushner's *The Illusion*, University of Oregon

PROCURED SMARTS

Bachelor of Arts, University of Oregon, 1994

Major: Theatre Arts

Minor: Computer & Information Science

PREVIOUS DECADES

MANAGER OF SIGNIFICANT STATURE

Comic News Weekly (Eugene), July 1998 – December 2003

Did gobs of stuff for the Comic News Weekly. Provided editing, writing, layout, and some truly lame drawings. Administered scheduling, subscriptions, bookkeeping, payroll and vendor applications. Designed contact and task management software with awesome interfaces. Streamlined systems and reduced redundant redundancy.

DIRECTOR, INTERNET COMMUNICATIONS (AND WEBMASTER)

Bike Friday (Eugene), June 1997 – June 2001

Planned and implemented entire commerce website for Bike Friday. Coded, tested, launched and maintained many site features, including a custom bike generator, a customer-driven service library and a popular community center. Created print and web marketing materials. Corresponded with customers and prospects and generated sales leads.

MANAGING EDITOR

Oregon Cycling Magazine, May 1996 – July 1997

Managed the statewide periodical's production, including research, writing, editing, photography, illustration, layout, circulation, distribution, payroll, A/P and A/R. Supervised and instructed youth contributors. Spearheaded fund-raising drive. Assisted other projects in the 501(c)3 nonprofit with bookkeeping and data management.

SKILL PILE

